

# Emilio Campos Salazar

UX Designer/UX Research

Austin TX

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## SUMMARY

UX designer, for the past five months I have been studying UX/UI through the Thinkful immersion program where I have explored and developed skills in UX research, visual design, wireframing, prototyping, presentation, and copywriting through a series of projects and exercises designed to introduce me to this field. I have 10 years of food service industry work prior to that.

## SKILLS

**UX skills:** User Research, Copywriting, Usability Testing, Prototyping, Wireframing, Interviews, Heuristics, Usability, Product Design, Service Design

**UI Skills:** Visual Design, Video Editing, Logo Design, Deliverable Crafting, Design System Development

**Tools:** Figma, Optimal Workshop, Google Forms/Drive/Sheets/Docs/Slides/Analytics, OBS Studio

## LANGUAGES

**ENGLISH:** Writing, Reading, Speaking

**SPANISH:** Writing, Reading, Speaking

## EDUCATION

### THINKFUL

#### UX/UI Immersion Program

July-December 2020

Applied industry best practices and design process standards with a focus on UX research & visual design

#### WILLIAM B. TRAVIS HIGH SCHOOL

August 2006-June 2010

## EXPERIENCE

### Parkside Projects, 7CO & 8CO

Austin, TX

#### **Server/ Bartender**

2019-Current

- Tailor service to accommodate and complement guests unique events and experiences
- Maintain COVID-19 food and beverage service guidelines
- Communicated product knowledge to facilitate guest decision making.

### ATX Cocina

Austin, TX

#### **Server/ Bar Back**

2017-2019

- Provided customer service which resulted in returning customers
- Displayed communication skills through one on one contact with customers
- Created a welcoming environment for visiting guests providing a memorable dining experience.

### Piknik Austin

Austin, TX

#### **Server/ Trainer**

2016-2017

- Serve food and drinks
- Demonstrated leadership as a trainer to new employees
- Advertised, marketed and recommended menu options to guest to increase guest satisfaction.
- Communicated product knowledge to facilitate guest decision making.
- Maintained all sanitation procedures and food safety guidelines
- Demonstrated flexibility in regard to work assignments and work schedule

## PROJECTS

### Yards To Farms

Website and logo design

**Tech:** Figma, Google Forms, Adobe color

- UX research
- Design system development
- Visual design
- Logo design
- Prototyping
- Deliverable crafting

### MMMB Inc. Transportation App

Public transit app to help riders better navigate their city,

**Tech:** Figma, Google Forms, conducted interviews via Zoom

- UX research
- Information structure
- Design system development
- Visual design
- Usability test
- Prototyping
- Deliverable crafting

### Earl of Sandwich App

Community engagement app to promote the Cheba Hut brand

**Tech:** Figma, Google Forms, Optimal Workshop, Zoom

- UX Research
- Heuristics
- Information structure
- Accessibility